



Hindi Vidya Prachar Samiti's

# HINDI VIDYA PRACHAR SAMITI'S COLLEGE OF LAW

(Affiliated to University of Mumbai & Recognised by Bar Council of India)

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## REPORT ON 'TRADEMARK SEARCH AND FILING PROCESS'

On 4th January, 2022 the IQAC cell of the Hindi Vidya Prachar Samiti's College of Law organized a Webinar on the topic 'Trademark Search and Filing Process'. The Guest speaker for the event was Mr. Nitin Abhishek, Attorney, De Penning & De Penning.

The event started with the welcoming speech of Hon'ble Principal of HVPS College of Law, Dr. (Mrs.) Madhura Kalamkar, she welcomed the guest and spoke about the relevance of brand and trademark at the present time and also mentioned the need for protecting the same. After this, the guest speaker, Mr. Nitin Abhishek was introduced by the Student President of the college. Soon after, the speaker started with his deliberation on the topic of the day. At first, he briefed the participants about what is Trademark and its types and then he slowly progressed towards explaining the functions of trademark, need for its registration, grounds of refusal and other essential details related to the filling process. The entire session was very much informative and enriching for the participants. There were more than 100 participants who have attended the session either from the zoom platform or class streaming. At the end of the session, several questions were put up by the participants before the esteemed speaker which she addressed with lot of patience and vigor. Later, a formal vote of thanks was delivered by the event coordinator Asst. Prof. Rituparna De, whereby she thanked the management of the college, entire staffs and students for their support. The event turned out to be huge success and the entire event was organized under the guidance of Hon'ble Principal, Dr. Madhura Kalamkar and the IQAC cell coordinator Asst. Prof. Amar Salve.

**OUTCOME-** The major outcome of the webinar was that the participants understood the basics of Trademark law. Each one of us in our daily lives deal with multiple brands and trademarks but unknown about the relevance of it in our lives. Also, unknown that how these marks help us to identify a product or impact our purchasing decisions. There is possibility of even mistakenly buying infringed products. Through the webinar participants got to know about all of the above to some extent and as students of law they also received a hands-on training regarding how to conduct a trademark search, file trademark application and the grounds based on which client's trademark application might get rejected before the Trademark office.



  
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