



Hindi Vidya Prachar Samiti's

# HINDI VIDYA PRACHAR SAMITI'S COLLEGE OF LAW

(Affiliated to University of Mumbai & Recognised by Bar Council of India)

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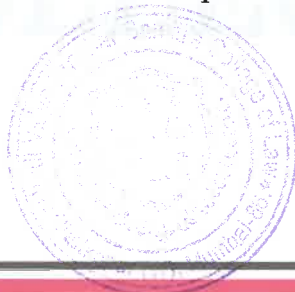
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## REPORT ON 'PROTECTION OF NON-CONVENTIONAL TRADEMARK'

On 14th December, 2022 the IQAC cell of the Hindi Vidya Prachar Samiti's College of Law organized a Webinar on the topic 'Protection of Non-Conventional Trademark'. The Guest speaker for the event was Dr. Anuttama Ghose, Assistant Professor, Dr. Vishwanath Kharad

The event started with the welcoming speech of Hon'ble Principal of HVPS College of Law, Dr. (Mrs.) Madhura Kalamkar, she welcomed the guest and spoke about the importance of conserving the biological resources and also mentioned the need for protecting the same. After this, the guest speaker, Dr. Parimita Dash was introduced by the Asst. Prof., Ms. Asha Selvakumar. Soon after, the speaker started with her deliberation on the topic of the day. At first, she briefed the participants about what is biological resources, how and why the same is being studied under the realm of IP laws, the need and process of conserving the same. The entire session was very much informative and enriching for the participants. There were more than 100 participants who have attended the session including the zoom platform and class streaming. At the end of the session, certain questions were put up by the participants before the esteemed speaker which she addressed with lot of patience and vigor. Later, a formal vote of thanks was delivered by the event coordinator Asst. Prof. Rituparna De, whereby she thanked the management of the college, entire staffs and students for their support. The event turned out to be huge success and the entire event was organized under the guidance of Hon'ble Principal, Dr. Madhura Kalamkar and the IQAC cell coordinator Asst. Prof., Dr. Amar Salve.

**OUTCOME-** The major outcome of the webinar was that the participants became aware about this completely new realm of Intellectual Property Law. They became aware about the existence of an international convention that is Convention on Biological Diversity. They became aware about how the access mechanism work in relation to biological resources and how it is a matter of national importance.



  
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